

Job Title: Social Media Executive

Job Type: Part Time

Salary: £15,000 - £17,500 per annum (Pro Rata) **Experience:** Graduate

Location: Reading, Berkshire, RG1 2LR **Travel:** Yes

Summary of Position:

As the Social Media/Digital Campaign Manager you will be required to contribute to and help develop marketing campaigns using social media and digital platforms for Brand786 clients. Being a varied role, typical tasks will involve developing, executing and evaluating online marketing campaigns as well as maintaining and developing client relationships.

Duties and Responsibilities:

- Manage multiple social media platforms for clients
- Drive engagement to client social media accounts
- Run and manage social media advertising and campaigns
- Create content strategies and plans
- Manage email campaigns
- Create social media reports and insights

Essential Skills:

- Good understanding of main Social Media platforms and how to engage customers
- Email marketing tools e.g. Mailchimp,
- Social Media management tools e.g. Hootsuite
- Self-motivated with good planning and organisational skills.
- Excellent communication and written skills.
- Good presentation skills.
- Strategic thinker, creative and innovative
- Team player, willing to help others grow
- Basic understanding of design and layout

Apply now: hr@brand786.com